WHEN you see this famous trade-mark, think a minute! Think of the delicious taste of a slice of fresh toasted bread!

That's the real idea back of the success of Lucky Strike cigarettes. Toasting improves tobacco just as well as bread. And that's a lot.

Try a Lucky Strike cigarette—

It's toasted

Guaranteed by The American Tobacco Co. Incorporated

The WEEK'S DOINGS

Mrs. Lelia Goble and daughter Dorothy left Sunday for Tallahassee.

Mrs. F. T. McDonough is visiting friends in Georgia for a few weeks.

*Churngold Oleomargarine, 50c per pound at the Swoope Grocery store.

What old timers claim was the hardest rain experienced in this city in many years, fell here Wednesday afternoon and evening. The rain started about 4 o'clock and the heavy downpour continued until about 8 o'clock. It is estimated at least five inches of rain fell in that time.

*Palm Olive Soap, 10c a cake at the Swoope Grocery store.

Robert Athearn was the guest of friends in Fort Pierce last Sunday.

*Churngold Oleomargarine, 50c per pound at the Swoope Grocery store.

P. R. Lopez and family have returned from their stay of several weeks in Tennessee.

*I will open The Palms October 1. New furnishings. Hot and cold bath. Home Southern cooking. M S Bryan.

AUTO EXCHANGE

A GOOD PLACE TO BRING YUOR CAR FOR RELIABLE REPAIRS. STARTING, LIGHTING, IGNITION AND ALL MOTOR TROUBLES. WE HOPE YOU HAVEN'T ANY, BUT IF YOU HAVE WE WILL TREAT YOU RIGHT.

WE REPAIR BOAT ENGINES

*Palm Olive Soap, 10c a cake at the Swoope Grocery store.

Frank Nordman left Sunday for St Louis for a stay of a couple of months

*Good mechanics, first class auto mobile repair work at the Service Garage, Magnolia street.

Earl Earnhardt returned Wednesday from his vacation outing in the Carolina mountains.

Fred Whittaker arrived this week from the north, having spent the summer in Philadelphia and Atlantic City.

Mrs Nora Ward and Mrs. J. C. Benet and son went to St. Augustine Sunday for a short visit with relatives and friends.

Mrs. F. W. Klintworth and son Royal arrived home Wednesday night from their stay of a couple of weeks in New York.

Mr. and Mrs. R. O. Vaughn and two daughters arrived home Monday from their visit with relatives and friends in Kentucky

F T McDonough returned Wednesday from his vacation outing of several weeks, spent at various places in the Carolinas

Masonic School of Instruction

Marcus Ender of Jacksonville, past grand master, will be in New Smyrna next Monday, Tuesday and Wednesday to conduct a school of instruction in the work for the members of that order in this city and vicinity The sessions will be held three times daily, morning, afternoon and evening and regular initiation work will be done at the evening sessions. A social time will be enjoyed by the Masons after the Wednesday night session.

W R. Healey is ill at the Forster Sanitarium.

R. S. Sheldon came home Tuesday from his visit of several weeks in North Carolina.

*Mechanics that know their business at the Service Garage, Magnolia street.

R. E. Roberson went to Miami Sunday for a visit of a few days with an old friend.

Mrs. A. M. Yarbrough returned Monday from Genoa, where she had been visiting for a few days.

Miss Jennie Messmore returned to her home in Daytona Friday after a visit of several days with Mrs. H. C. Phillips

Leo Fisher is wrapping parcels and making change in the Variety store during the vacation absence of Leo Baker.

Misses Whitney Hibbard and Edna Green left Monday morning for Tallahassee to enter the State College for women

W F Hayes has purchased Mrs Wilson's place on the river front and will move his family here from Maytown in a few days.

F J B. Morford has resigned his position as stenographer in the local railroad offices and has gone to Miami to accept a position.

*When your automobile needs repairs or overhauling, bring it to the Service Garage, Magnolia street. First class mechanics on the job.

Mr and Mrs Maurice W Ashton came home Tuesday from their vacation outing at Hendersonville and other points in North Carolina

William Woodward, who has been enjoying a vacation and visit with his mother and sister here, left Monday on the return trip to Beacon Falls, Conn., where he is employed in a large factory.

The regular Sunday afternoon practice of the New Smyrna band was held at Daugherty's hotel on the beach, where the members of the band were pleasantly entertained by Mr. and Mrs Daugherty.

L H Elias made a trip to Jacksonville Wednesday to meet his wife and son, who have been enjoying an outing and visit with relatives in North and South Carolina. They returned home Wednesday night.

House Is Burned

The house belonging to John Byrd on the old Davis farm just west of the city was completely destroyed by fire Tuesday night.

Trinity M. E. Church

Sunday school a 10 a. m. At 11 a. m. L. S. Rader, district superintendent, will preach. Business meeting will follow. At 8 p. m. the pastor will preach.

WALTER S. GRAY, Pastor.

Infant Child Dies

The two years old daughter of Mr and Mrs Charles Tanner died Sunday afternoon after a short illness with malarial pneumonia Funeral services were held Monday noon at the home west of the city, conducted by Rev B. F. Green, and interment was made in the Hawks Park cemetery.

TO SUBMIT SOLDIER MONUMENT DESIGNS

Miss Mary S. Washburn of Chicago, who for the past year has been making her home at Daytona Beach, having come here for the benefit of her health, has some ideas about the monuments for soldiers, which are to be erected by the county in the cities of Daytona, DeLand and New Smyrna, says the DeLand News. Miss Washburn is a sculptoress of unusual ability, having had her work exhibited in the Chicago art gallery. A short time ago she completed a plaque of Ralph DePalma for exhibition. Miss Washburn believes that having fought for so worthy a cause in the world war, the soldiers are deserving of something of a more original character than a set design for a monument and she is in hopes that the matter will be open for submission of designs, in order that she may have an opportunity to take part. She has some very clever ideas which are appropriate and appealing and would make the monuments very distinctive. In this connection Miss Washburn has written to the county commissioners and has been invited to submit designs, specifications and bids

Wiley Adams, a 17 year-old colored boy, was electrocuted in Lakeland when he came in contact with a live wire blown down during a ten-minute blow which recently occurred in that city. The boy was delivering ice to a home and as he went in the back gate he caught hold of the wire to push it out of his way and 2300 volts shot through his body, killing him instantly.

A Service of Safety

Messages to Seekers of Success

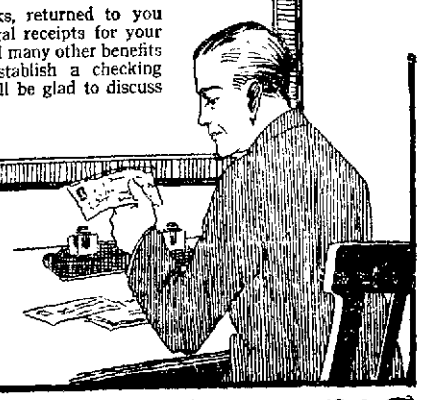
A bank, of course, keeps your money safe. And it just as surely can help you handle your money safely.

For instance, a checking account here is more than a simple convenience. It is a guarantee of security to you in the transmission of funds. It enables you to keep your money instantly accessible without danger of loss.

Checks Protect You

Your checks drawn on this bank carry your money to all parts of the country at the cost to you of a postage stamp. Checking enables you to keep track of your money in a systematic way. The stubs in your check book carry sufficient entries to do this.

The cancelled checks, returned to you each month, are legal receipts for your payments. These and many other benefits are yours if you establish a checking account here. We will be glad to discuss it further with you.



To Save Your Money and Make Your Money Safe

BANK WITH US

THE STATE BANK OF NEW SMYRNA

"A HOME-OWNED, HOME-OPERATED INSTITUTION"

COLUMBIA GRAFONOLAS and LATEST RECORDS at

LATHAM'S

BOOK AND STATIONERY STORE

$5,000

Accident Policy for the small sum of $5 a year.

H. I. HAMILTON

CITY MEAT MARKET

F. L. MOORE, Proprietor

FRESH MEATS AND PRODUCE

REAL WARM WEATHER PLEASURE

There is nothing which contributes more to the satisfaction and pleasure of the housewife these warm days and evenings than being able to do the family ironing with the aid of an electric iron.

No housewife appreciates this fact more than one who has sweated over a hot stove heating irons to do the family ironing, and then makes the change to doing the same work with the aid of an electrically heated iron.

If you have electric lights in the house and don't use an electric iron, let us talk the matter over with you. If your house is not wired for electricity, we would be glad to talk this matter over with you, also.

New Smyrna Public Service COMPANY

TELEPHONE - No. 102

EVERYTHING IN GROCERIES

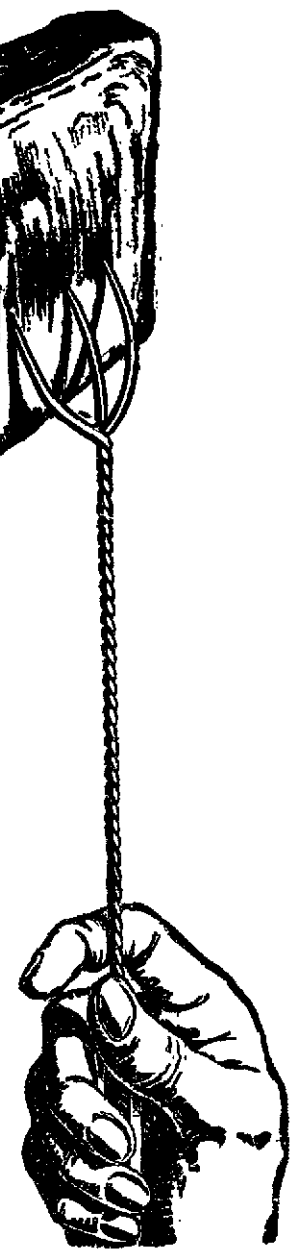
From our large stock we are prepared to supply your needs for anything in GROCERIES and deliver at once.

New Smyrna Grocery Co.

TELEPHONE NO. 3

NEWSPAPERARCHIVE® NEWSPAPERARCHIVE®

LUCKY STRIKE CIGARETTE



WHEN you see this famous trade-mark, think a minute! Think of the delicious taste of a slice of fresh toasted bread!

That's the real idea back of the success of Lucky Strike cigarettes. Toasting improves tobacco just as well as bread. And that's a lot.

Try a Lucky Strike cigarette—.

It's toasted

Guaranteed by The American Tobacco Co. INCORPORATED

The WEEK'S DOINGS

Mrs. Lelia Goble and daughter Dorothy left Sunday for Tallahassee.

Mrs. F. T. McDonough is visiting friends in Georgia for a few weeks.

*Churngold Oleomargarine, 50c per pound at the Swoope Grocery store.

What old timers claim was the hardest rain experienced in this city in many years, fell here Wednesday afternoon and evening. The rain started about 4 o'clock and the heavy downpour continued until about 8 o'clock. It is estimated at least five inches of rain fell in that time.

*Palm Olive Soap, 10c a cake at the Swoope Grocery store.

Robert Athearn was the guest of friends in Fort Pierce last Sunday.

*Churngold Oleomargarine, 50c per pound at the Swoope Grocery store.

P. R. Lopez and family have returned from their stay of several weeks in Tennessee.

*I will open The Palms October 1. New furnishings. Hot and cold bath. Home Southern cooking. M S Bryan.

AUTO EXCHANGE

A GOOD PLACE TO BRING YOUR CAR FOR RELIABLE REPAIRS. STARTING, LIGHTING, IGNITION AND ALL MOTOR TROUBLES. WE HOPE YOU HAVEN'T ANY, BUT IF YOU HAVE WE WILL TREAT YOU RIGHT.

WE REPAIR BOAT ENGINES

*Palm Olive Soap, 10c a cake at the Swoope Grocery store.

Frank Nordman left Sunday for St Louis for a stay of a couple of months

*Good mechanics, first class automobile repair work at the Service Garage, Magnolia street.

Earl Earnhardt returned Wednesday from his vacation outing in the Carolina mountains.

Fred Whittaker arrived this week from the north, having spent the summer in Philadelphia and Atlantic City.

Mrs Nora Ward and Mrs. J. C. Benet and son went to St. Augustine Sunday for a short visit with relatives and friends.

Mrs. F. W. Klintworth and son Royal arrived home Wednesday night from their stay of a couple of weeks in New York.

Mr. and Mrs. R. O. Vaughn and two daughters arrived home Monday from their visit with relatives and friends in Kentucky

F T McDonough returned Wednesday from his vacation outing of several weeks, spent at various places in the Carolinas

Masonic School of Instruction

Marcus Ender of Jacksonville, past grand master, will be in New Smyrna next Monday, Tuesday and Wednesday to conduct a school of instruction in the work for the members of that order in this city and vicinity The sessions will be held three times daily, morning, afternoon and evening and regular initiation work will be done at the evening sessions. A social time will be enjoyed by the Masons after the Wednesday night session.

A Service of Safety

Messages to Seekers of Success

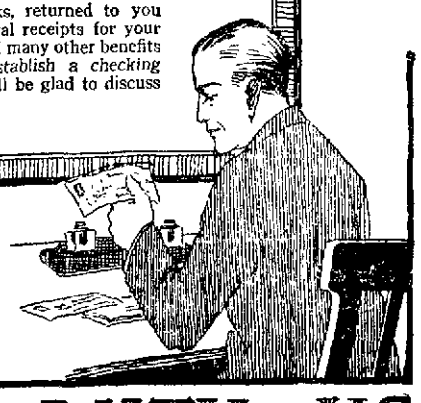
A bank, of course, keeps your money safe. And it just as surely can help you handle your money safely.

For instance, a checking account here is more than a simple convenience. It is a guarantee of security to you in the transmission of funds. It enables you to keep your money instantly accessible without danger of loss.

Checks Protect You

Your checks drawn on this bank carry your money to all parts of the country at the cost to you of a postage stamp. Checking enables you to keep track of your money in a systematic way. The stubs in your check book carry sufficient entries to do this.

The cancelled checks, returned to you each month, are legal receipts for your payments. These and many other benefits are yours if you establish a checking account here. We will be glad to discuss it further with you.



To Save Your Money and Make Your Money Safe

BANK WITH US

THE STATE BANK OF NEW SMYRNA

"A HOME-OWNED, HOME-OPERATED INSTITUTION"

W R. Healey is ill at the Forster Sanitarium.

R. S. Sheldon came home Tuesday from his visit of several weeks in North Carolina.

*Mechanics that know their business at the Service Garage, Magnolia street.

R. E. Roberson went to Miami Sunday for a visit of a few days with an old friend.

Mrs. A. M. Yarbrough returned Monday from Genoa, where she had been visiting for a few days.

Miss Jennie Messmore returned to her home in Daytona Friday after a visit of several days with Mrs. H. C. Phillips

Leo Fisher is wrapping parcels and making change in the Variety store during the vacation absence of Leo Baker.

Misses Whitney Hibbard and Edna Green left Monday morning for Tallahassee to enter the State College for women

W F Hayes has purchased Mrs Wilson's place on the river front and will move his family here from Maytown in a few days.

F J B. Morford has resigned his position as stenographer in the local railroad offices and has gone to Miami to accept a position.

*When your automobile needs repairs or overhauling, bring it to the Service Garage, Magnolia street. First class mechanics on the job.

Mr and Mrs Maurice W Ashton came home Tuesday from their vacation outing at Hendersonville and other points in North Carolina

William Woodward, who has been enjoying a vacation and visit with his mother and sister here, left Monday on the return trip to Beacon Falls, Conn., where he is employed in a large factory.

The regular Sunday afternoon practice of the New Smyrna band was held at Daugherty's hotel on the beach, where the members of the band were pleasantly entertained by Mr. and Mrs Daugherty.

L H Elias made a trip to Jacksonville Wednesday to meet his wife and son, who have been enjoying an outing and visit with relatives in North and South Carolina. They returned home Wednesday night.

House Is Burned

The house belonging to John Byrd on the old Davis farm just west of the city was completely destroyed by fire Tuesday night.

Trinity M. E. Church

Sunday school a 10 a. m. At 11 a. m. L. S. Rader, district superintendent, will preach. Business meeting will follow. At 8 p. m. the pastor will preach.

WALTER S. GRAY, Pastor.

Infant Child Dies

The two years old daughter of Mr and Mrs Charles Tanner died Sunday afternoon after a short illness with malarial pneumonia Funeral services were held Monday noon at the home west of the city, conducted by Rev B. F. Green, and interment was made in the Hawks Park cemetery.

TO SUBMIT SOLDIER MONUMENT DESIGNS

Miss Mary S. Washburn of Chicago, who for the past year has been making her home at Daytona Beach, having come here for the benefit of her health, has some ideas about the monuments for soldiers, which are to be erected by the county in the cities of Daytona, DeLand and New Smyrna, says the DeLand News. Miss Washburn is a sculptoress of unusual ability, having had her work exhibited in the Chicago art gallery. A short time ago she completed a plaque of Ralph DePalma for exhibition. Miss Washburn believes that having fought for so worthy a cause in the world war, the soldiers are deserving of something of a more original character than a set design for a monument and she is in hopes that the matter will be open for submission of designs, in order that she may have an opportunity to take part. She has some very clever ideas which are appropriate and appealing and would make the monuments very distinctive. In this connection Miss Washburn has written to the county commissioners and has been invited to submit designs, specifications and bids

Wiley Adams, a 17 year-old colored boy, was electrocuted in Lakeland when he came in contact with a live wire blown down during a ten-minute blow which recently occurred in that city. The boy was delivering ice to a home and as he went in the back gate he caught hold of the wire to push it out of his way and 2300 volts shot through his body, killing him instantly.

COLUMBIA GRAFONOLAS and LATEST RECORDS at

LATHAM'S

BOOK AND STATIONERY STORE

$5,000

Accident Policy for the small sum of

$5 a year.

H. I. HAMILTON

CITY MEAT MARKET

F. L. MOORE, Proprietor

FRESH MEATS AND PRODUCE

REAL WARM WEATHER PLEASURE

There is nothing which contributes more to the satisfaction and pleasure of the housewife these warm days and evenings than being able to do the family ironing with the aid of an electric iron.

No housewife appreciates this fact more than one who has sweated over a hot stove heating irons to do the family ironing, and then makes the change to doing the same work with the aid of an electrically heated iron.

If you have electric lights in the house and don't use an electric iron, let us talk the matter over with you. If your house is not wired for electricity, we would be glad to talk this matter over with you, also.

New Smyrna Public Service COMPANY

TELEPHONE - No. 102

EVERYTHING IN GROCERIES

From our large stock we are prepared to supply your needs for anything in GROCERIES and deliver at once.

New Smyrna Grocery Co.

TELEPHONE NO. 3

NEWSPAPERARCHIVE® NEWSPAPERARCHIVE®